



DESIGNOC

Orange County's Design and Decor Magazine

ASID-OC members will receive DesignOC

From the publishers of **Orange Coast Magazine**, **DesignOC** showcases outstanding local design and décor across a variety of architectural styles. Published twice annually, **DesignOC** is the only home magazine 100% focused on the Orange County, CA market.

Why you should advertise in DesignOC:

DesignOC reaches an affluent & vibrant readership throughout Orange County. No other décor magazine reaches more O.C. homeowners than DesignOC.

- Mailed to 30,000 Orange Coast subscribers in affluent communities throughout O.C.
- All ASID-OC members (designers, builders, architects) will receive DesignOC.
- Additional copies distributed through the design trade and at events.

*All reader statistics from Media Audit; Orange Coast subscriber study; MMR Research

Coverage Includes:

- Décor, furniture & accessories
- Kitchen and bath
- Flooring, stone & tile
- Pools/spas & outdoor living
- Architects, designers & more
- Real estate



Display Advertising Rates

	One Issue	Spring & Fall Issues*
Full Page	\$2,990	\$2,490
Half Page	\$1,690	\$1,390
1/4 Page	\$890	\$750
Back Cover	\$4,700	\$4,300
2 Page Spread	\$3,990	\$3,690

All advertisers will also be included in the *Design OC* source guide at no additional charge.

***Orange Coast advertisers will save 20% from normal rates.**

(Minimum 3-time contract in Orange Coast magazine)

All ad rates are net, per issue.

Spring/Summer 2018
Fall/Winter 2018

Ad Close: January 20
Ad Close: July 24

Publishes: Late February 2018
Publishes: Late August 2018

Participate in **DesignOC** today!
Contact your Orange Coast representative or call **949-862-1133**.

OrangeCoast
THE MAGAZINE OF ORANGE COUNTY